

Norm Reeves

732.492.0433

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Professional Computer Graphics Experience

December 2006 - present

Freelance Graphic Designer

Projects include designing presentations to help companies pitch campaigns to buyers, working closely with Creative Directors, designing mocks and print materials and producing brand identities. Clients include Nike, Starter clothing, Aqua Pur and numerous private clients.

March 2008 - April 2008

Sakar International, Edison, NJ

Freelance Graphic Designer

Duties included working on package design for consumer electronics and applying licensed artwork to the product and its packaging. Other duties included constructing mocks of the designs, photographing the products, creating sell sheets for the sales team and designing tradeshow materials, such as posters, catalogs and displays.

January 2004 – December 2006

Gordon & Wilson, Hamilton, NJ

Marketing Analyst / Graphic Designer

Duties included designing advertisements to boost sales, researching the market to fulfill the needs of the customers, acting as liaison with third-party vendors, creating mailing lists to distribute marketing material, organizing and managing photo shoots and retouching photos for company's catalogues.

May 1998 – December 2003

Soul Sauce, LLC, Red Bank, NJ

Owner / Manager

Duties included running a clothing store, designing advertisements and marketing materials to drive sales, designing and manufacturing products, organizing promotional in-store events, managing inventory, lead liaison for vendors and purchasing items.

Computer Skills

- PC and Mac OS
- Quark, Adobe InDesign, Photoshop, Illustrator, ImageReady, Acrobat, Macromedia Flash, Dreamweaver, Microsoft Word, Excel and PowerPoint.

Education

Art Institute of Philadelphia

Associates of Science in Graphic Design

Philadelphia, PA

September 2007

Honors: Outstanding Achievement Award

Mercer County Community College

Associates Degree Humanities

Hamilton, NJ

2000-2003

References available upon request